



**FOR IMMEDIATE RELEASE**

**Woking, 22nd December 2009**

## **EVO Electric Wins LowCVP Technology Challenge and Delivers Unit to Prodrive**

EVO Electric, a leader in the design, development, production, and sales/licensing of electric drive solutions for the transport sector, was recently selected as one of the winners of the LowCVP Technology Challenge. This competition, run by the Low Carbon Vehicle Partnership (LowCVP), aims to encourage collaboration between developers of new technology and the mainstream automotive industry. EVO was selected by an expert panel based on "the merits and impacts of their technology for reducing vehicle CO2 emissions, alignment with the NAIGT technology roadmap, commercial viability and ease of integration."

EVO continues to make big strides in the development of electric drive solutions for the automotive industry. The Company recently delivered one of its advanced Axial Flux motors to Prodrive, the internationally renowned technology consultancy. EVO is now working with Prodrive to reduce the cost, weight, volume and complexity of electric powertrains.

### **Contacts and Links**

For more details about this release, please contact EVO Electric at (44) (0) 1483-745-010 or [info@evo-electric.com](mailto:info@evo-electric.com).

For more information about LowCVP: <http://www.lowcvp.org.uk/news/1311/bulletin/>

For more information about Prodrive project: <http://www.prlog.org/10345687-prodrive-leads-breakthrough-in-dcdc-converter-technology.html>

## **About EVO Electric**

EVO Electric Limited ([www.evo-electric.com](http://www.evo-electric.com)) develops and manufactures advanced electric machines, drive systems and other integrated products for a wide range of transportation and mobile power applications. Our core competence is the development, design and integration of high torque electric motors and generators based on Axial Flux technology, an ultra efficient, low weight alternative to conventional radial flux machines. Axial Flux motors and generators are particularly relevant to hybrid and electric vehicle applications, enabling automotive OEMs and systems integrators to cut the cost, weight, size, complexity and power requirements of electric powertrains.

EVO is backed by Imperial Innovations plc (AIM: IVO) which creates, builds and invests in pioneering technologies. Imperial Innovations supports scientist-entrepreneurs in the commercialisation of their ideas and has exclusive access to scientific and technological developments coming out of Imperial College London, one of the world's leading research institutions.